

CDP Business Matching

ITALY MEETS TÜRKİYE

The event that connects Italian and Turkish companies

WEBINAR & B2B MEETINGS

April 7th, 2025 | 3:00 p.m. (CEST), 4:00 p.m. (UTC+3)

Introduced and moderated by **Laurent Franciosi**, Head of International Markets Development, CDP

- 4:00 p.m. – 4:15 p.m.** **Opening Remarks**
- **Giorgio Marrapodi**, Ambassador of Italy in Ankara
 - **Pasquale Salzano**, Director of European and International Affairs, CDP and President, SIMEST
- 4:15 p.m. – 4:55 p.m.** **Italy-Turkey trade relations: economic synergies and business opportunities in the main sectors of interchange**
- **Marco Pintus**, Director ITA – Italian Trade Agency in Türkiye
 - **Stefano Kaslowski**, President, Italian Chamber of Commerce and Industry in Türkiye - CCIIST
 - **Enrico Corsini**, Vice President Italian Chamber of Commerce and Industry in Türkiye - Izmir
 - **Lale Cander**, Türkiye-Italy Business Council Chairperson – DEİK
 - **Azmi Gümüşlüoğlu**, TÜSİAD Italy Working Group President & TÜSİAD Board Alternative Member responsible for EU and Transatlantic relations
 - Representative, Union of Chambers and Commodity Exchanges of Türkiye - TOBB
- 4:55 p.m. – 5:00 p.m.** **CDP Business matching: an innovative tool to develop new economic and trade relations between Italian and Turkish companies**
- **Riccardo Honorati Bianchi**, Head of Country System Initiatives and Business Matching Platform Coordinator, CDP
- 5:00 p.m. – 5:20 p.m.** **Financial instruments to support sustainable development and investment in Turkey and bilateral trade relations**
- **Martina Madeo**, Senior Officer Business Partnerships, CDP Development Cooperation
 - Representative, TSKB Industrial Development Bank of Türkiye
 - Representative, TKYB Development and Investment Bank of Türkiye
 - **Federica Ingrosso**, Senior external relations, SIMEST
- 5:20 p.m.** **Event Conclusion**