



U.S. TRADE AND DEVELOPMENT AGENCY

**Gökçe Tuncer, Country  
Representative, Türkiye**

Ankara, Türkiye

**July 17, 2024**

# Mission

Sustainable  
infrastructure in  
emerging economies



# USTDA'S Tools

## Project Preparation

- Feasibility Studies
- Technical Assistance
- Pilot Projects
- Front-End Engineering and Design

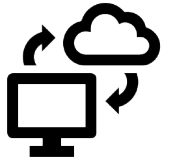
## Partnership Building

- Reverse Trade Missions
- Conferences
- Workshops

# Project development tools

[ustda.gov/work](https://ustda.gov/work)

- USTDA provides **grant funding for project preparation and capacity building activities** that support infrastructure development and promote technical and commercial cooperation with partner countries.
- Overseas public or private sector entities and U.S. companies are invited to share project concepts for USTDA funding consideration.
- USTDA prioritizes projects with strong potential to catalyze the sale of U.S. technologies and services.
- USTDA grants are used to fund customized project development and technical assistance activities, including but not limited to:
  - **Feasibility studies**
  - **Master plans**
  - **Technical assistance**
  - **Pilot projects**
  - **Engineering and design**
  - **Training and capacity building**



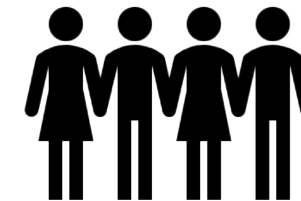
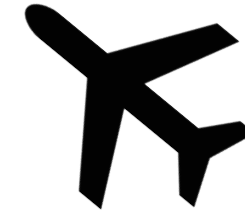
**USTDA**

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# Partnership building tools

- USTDA's partnership building tools **promote technical and commercial cooperation** with partner countries.
- These event-driven activities include:
  - **Reverse Trade Missions (RTMs)** bring public and private sector decision makers to the United States to learn about U.S. technology and services, industry best practices, and resources to support infrastructure development.
  - **Conferences & technical workshops**

[ustrda.gov/events](https://ustrda.gov/events)



# Submit grant concepts to USTDA

## Key criteria:

1. Positive development impact
2. Financial and economic viability
3. U.S. export potential

## U.S. contractor selection options:

- Competed
- Sole-Source

## Grant amount:

- No set limit
- Average \$500,000 - \$1,500,000

## Project sponsors:

- Government
- State-owned enterprise
- Private sector

## Proposals:

- Visit USTDA's website for more info: [ustda.gov/work/propose-a-project](https://ustda.gov/work/propose-a-project)
- Contact USTDA for initial discussion
- Submit concept note

# Priority Sectors



Clean  
Energy



Digital Infrastructure



Transportation



Healthcare Infrastructure



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